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FIRST STATE-WIDE UNIVERSITY DAY

FRIDAY, MAY 11, 1917

SUGGESTIONS FOR OBSERVANCE

PREPARED BY MOTION OF

THE ALUMNI COUNCIL

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A State-Wide University Day

A Message From the President

IN proposing to extend to the whole state the observance of the Campus Day of the University, the alumni council clearly realizes the large significance of such a movement in state-wide effort. The council is asking the hearty cooperation of all alumni and former students in making this first celebration of state-wide University Day such a complete success that it will be firmly established as an annual event. Since the day was decided upon, war has been declared. The attendant anxiety and urgent demands upon everyone make it all the more necessary that loyal alumni respond heartily and put through with brilliant success this first state-wide University Day. Such a movement has within it tremendous power for benefit to the University. A closely organized alumni can speedily carry to success such a project as the Women's Memorial Building. Many working together for a single purpose can accomplish surprising results. This has been demonstrated time and again by the alumni of other colleges. Oregon alumni have unquestioned loyalty. This movement will help them put their loyalty to practical use in many fields throughout the state.

The early struggles of the University and the later conflicts with referendums appear to be over now that the University has gone on the millage tax basis, and it seems clear that the institution is entering on a period of constructive effort that is large with promise for the state. The exceedingly rapid growth in the last biennium and the evident probability of still more rapid growth in the near future indicate that both opportunity and obligation on the part of the alumni and friends of the University will be great. An organization which bears promise of such important results should not be delayed. Even in this year of stress and anxiety not only can a start be made, but results of real importance can be achieved.

P. L. CAMPBELL.

Local Observance

IN suggesting that University Day be hereafter observed annually throughout the state, the alumni council suggests that local observance take at least three forms in every community.

1. Closer organization of alumni.
2. Celebration of the day in good fellowship.
3. Some work for the University.

Organization

If there is no alumni organization of the University of Oregon in your community, be sure to get one formed on May 11, 1917, the first state-wide University Day. Make sure that everyone in the community who has ever attended the University of Oregon, or taken work from it for credit through Extension service, is a member of the organization. And do not overlook the isolated alumni; make sure that they have an opportunity to join the nearest gathering. If you are one of them, try to get in touch with nearest group. Elect a president, a vice-president and a secretary-treasurer, and report the names of members and officers to the secretary of the alumni association, Eugene, Oregon.

You remember how we used to turn out on the morning of University Day and build a set of bleachers or a stretch of cement sidewalk, or paint the "O" on Skinner's butte. Never in history has the task set for that morning been left uncompleted. The first task for the alumni on University Day this year is to secure in the twenty-four hours that comprise the day, a state-wide organization.

In the present crisis the students and faculty of the University are being called upon for definite services to the country and are anticipating opportunity for more important and extensive service in the next few months. At such a time, let it not be said that the alumni are not organized to undertake such tasks as may properly fall to college trained men and women throughout the state.

Celebration

You remember that when the last nail had been driven in the bleachers and the last shovelful of cement had been mixed and poured, we adjourned to the Dorm or to a grassy spot beneath

the trees by old Deady, and enjoyed the lunch prepared by the women of the University. Following that the afternoon and evening were spent in celebration and good fellowship. Even more enjoyable than the old-time celebration on the campus is the gathering of alumni for reminiscence and better acquaintance. In making your report of officers elected, please tell the alumni council what social celebration you had, whether luncheon or dinner or party or ball or picnic or entertainment.

At the High Schools

Before the sun has set on University Day, 1917, every one of the 24,000 students in the high schools of Oregon should know where the University of Oregon is, what it is and what it offers to the student ambitious to learn to lead and serve men. Unless some of us fail to do our part in this state-wide effort, every one of the 3,000 boys and girls who will be graduated this year from the Oregon high schools will know what men and women in the community are alumni of the University and will know some college graduate to whom to turn for candid, impartial and competent advice in answering the question, "Shall I go to college?"

Every local committee should include one or two very competent persons who will cooperate with the high school principal in a special assembly, on University Day if possible, and surely during University week. At this assembly the alumnus who speaks should make clear to the students what advantages Oregon offers through her University, her Agricultural College and her Normal School. Speakers should be appointed to each high school in the county.

Trained Service Needed

The students now at the University are responding loyally to the call to arms. Forty-five have left college for military service as this bulletin goes to press, and at least as many more are likely to go before the end of the term to the training camps for officers. Not a few have been called home by urgent need on the home farms, or as a result of other members of their families leaving for service. Alumni have a stronger obligation than ever to interest high school boys and girls in attending the University, to fit themselves for trained, rather than untrained, service to their country.

The Women's Building

The most immediate problem confronting the alumni and friends of the University is the completion of the fund for the Women's Building. By special request of the alumni committee, every local chairman will receive a special letter on this subject from Mrs. George T. Gerlinger, whose vision and enterprise have made it certain that such a building will rise on the campus in the near future.

Alumni Out of the State

We hope that alumni and former students of the University, wherever they may be, may, on this day, find a way to foregather and feast in the name of the University. In the graduate schools of the east and here and there throughout the country, are little groups of loyal Oregon men and women. Surely once a year they may meet and celebrate the day which, of all days, is dedicated to service and loving thoughts of their alma mater.

Facts Concerning the University

A COPY of the University catalogue and one of the illustrated booklet entitled "Shall I Be an Educated Man," is being sent to each local chairman. These will give detailed information of value in advising young men and women who may be thinking of entering college. These will be sent to anyone upon request.

Special attention is called to the following items:

1. Household arts courses will be offered by the University beginning with next September. The young women of the state may now attend the University and not only take advantage of its splendid courses in regular subjects and the special departments such as Education, Music, Commerce, Art, Architecture, Medicine, Law, Journalism, and Physical Education, but also may prepare themselves equally well for efficient life in the home. Courses this first year will be offered in house furnishing, food preparation and values, home sanitation, textiles and household administration and accounting. Special courses in physics of the household, chemistry of foods, home nursing, etc., will be developed as rapidly as demand requires.



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2. One or more units of the Reserve Officers' Training Corps of the United States Army will be organized at the University this next September, if the War Department is able to carry out its present plans. Participation in the courses in military education is required of all physically fit men for the first two years. Alumni will note with interest the fact that large classes in military subjects are now in session and are rapidly preparing University men for immediate military service.

3. The splendid democracy which has characterized the Oregon campus from the beginning should not be overlooked. Practically everyone knows everyone else and is his friend. Students of little means may live economically without loss of social standing. Student loan funds are available for needy students. A fine opportunity exists for alumni to swell these funds, several of which have been created by public spirited alumni.

4. The superior quality of instruction at the University is a point of pride. Oregon graduates rank with the best, wherever they may go. In the graduate schools, where they come into competition with college men from all parts of the country, they take honors far out of proportion to their numbers.

5. Be free to ask for information and help. The Y. M. C. A. and the Y. W. C. A. maintain employment and information bureaus for the men and the women. Many students secure the promise of remunerative work before they actually enter college, through these agencies, and a great many more are aided very materially after entrance. The Registrar will send a catalogue and give any information asked for. The deans and heads of departments will be glad to answer special inquiries.

6. The Extension service, whose motto is, "The state is the campus," should not be neglected in announcements made by local chairmen. Correspondence courses in many subjects, series of extension lectures in the larger towns, bulletins on special subjects, teachers' reading circle work, pictorial instruction through slides, moving picture films, etc., constitute only a small part of the many extension activities. A card to the Extension Division will bring complete information.

Bulletin prepared by the University Day committee appointed by the alumni council, Karl Onthank, chairman, Earl Kilpatrick and Ben Williams.